

Pay Your Power Bills in Time and Get Cash Back**BSES Consumers to Get Upto Rs 200 Back on Power Bills in February & March through Paytm**

- **Consumers will get Rs 200 'cash back' if they pay their electricity bills 7 days before the due date and Rs 150 cash-back on all other dates before the due date.**
- **And also a chance to win attractive gifts such as Bikes/Scooters, Washing Machines, LED TVs, Refrigerators and thousands of LED bulbs**
- **Empowering consumers, BSES offers one more convenient payment avenue for its consumers**

Consumers of BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) can get upto Rs 200 cash back on their electricity bills in February and March 2016. All they have to do is pay them before the due-date through Paytm website / Paytm App. This scheme is being launched by Paytm exclusively for BSES consumers and an agreement has been signed to this affect.

Consumers will get Rs 200 'cash back' if they pay their electricity bills 7 days before the due date mentioned on the bill and Rs 150 cash-back on all other dates before the due date.

Consumers can make payment through various options including Debit Card, Credit Card, Net Banking & Paytm Wallet.

Method

- Click on the 'electricity bill payment' option on Paytm App / paytm.com
- Select BSES Rajdhani / BSES Yamuna as a service provider and enter the CA Number
- Post entering the CA Number, bill amount will be displayed in the amounts field
- Use coupon code **BSES200** to get Rs 200/- cash back (valid only if payment is made at least 7 days before the due date). Or use coupon code **BSES150** to get Flat Rs 150/- Cashback on bill payment made before the due date.
- Post successful payment, a confirmation message will be received on the Paytm application along with SMS and Email confirmation

Win attractive gifts likes Motorcycle, Scooter, Washing Machine, Refrigerator and LED bulbs

By making payments before the due date and clearing outstanding bills (if any), consumers of BRPL and BYPL can also get a chance to win LED bulbs on a weekly basis. Additionally, they will also get a chance to participate in the bumper lucky draw, where they can get a chance to win



attractive gifts like Electric Bikes/Scooters, 40" LED TVs, Washing Machines, Refrigerators and much more.

Every week, lucky draws will be held, where 10 eligible consumers from each of BRPL' 19 divisions and BYPL' 14 divisions will win 5 LED bulbs each. To qualify for the weekly draw, consumers have to clear all outstanding dues (if any) on their electricity bill and pay the same before the due date.

This is not all. There is a bumper scheme as well, where a consumer can get a chance to win attractive gifts like bikes / scooters, 40" LED TVs, Washing Machines & Refrigerators. To qualify, all a consumer has to do is pay their electricity bill 7 days before the due date, clear outstanding dues, if any and maintain a zero balance as on 31st March'16.

Bumper mega draws fro BRPL and BYPL will be held in April and the names of winners will be posted on BSES' website www.bsesdelhi.com

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