

February 18, 2016

Press Release

32 lakh LED bulbs sold in BSES areas

A consumer can now buy 10 LED bulbs (per CA number) of 7 watt at a heavily subsidized price of Rs 93 each

- Over 7 lakh consumers have bought over 32 lakh LED bulbs
- More than 20 lakh LED bulbs distributed in BRPL area and 12 lakh in BYPL area
- Energy savings of 47 MUs per annum

BSES in collaboration with EESL (Energy Efficiency Services Limited) is facilitating the distribution of highly subsidised LED bulbs in South, West, East and Central Delhi. Since the launch of the scheme on June 1, over 32 lakh LED bulbs (and counting) have been distributed in BSES area. These will cumulatively lead to energy savings of a whopping 47 Million Units per annum (vis-à-vis CFLs).

Of these 32 lakh (3.2 million) LED bulbs, over 20 lakh (2 million) LED bulbs have been bought by 4.5 lakh consumers in BRPL' area of South and West Delhi and over 12 lakh (1.2 million) bulbs by over 2.65 lakh consumers in BYPL' area of East and Central Delhi.

On achieving a milestone of more than 3.2 lakh LEDs, a BSES spokesperson said, "As the cost of LEDs decreases, they offer an exponential potential for energy saving initiatives, positively contributing towards the climate change process. As a utility with a social commitment, BSES has always been promoting energy conservation aggressively. We are championing the cause of safer, sustainable technologies like LED and solar net metering"

"BSES will continue to play an active role in educating consumers in Delhi about smart lighting options"-added the spokesperson.

Scheme

Under the scheme, a consumer can now buy 10 LED bulbs (per CA number) of 7 watt at a heavily subsidized price of Rs 93 each. Each of the LEDs is backed by the manufacture's 3 year warranty.

Benefits of LEDs

Use of LED bulbs not only goes a long way in conserving precious electricity, but also leads to huge savings in a household's electricity bill. A 7 watt LED bulb consumes 50% less electricity than an equivalent CFL and 85% less and than an equivalent Incandescent Bulb.

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