

27 February, 2018

**Press Release**

**BSES Cash-Back Bonanza**

## **Consumers can get-upto Rs 4000 for electricity bill payment in March**

### **Attractive cash-back scheme is in partnership with Paytm**

New Delhi: BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) have been at the forefront of promoting digital payments. As part of this resolve, the discoms have once again partnered with Paytm to facilitate an attractive cash-back scheme for their around 40 lakh consumers.

In the latest offering, a BSES consumer can get a cash-back of upto Rs 4000 for paying their BSES electricity bills in March. All they have to do is pay their March bill before the due-date and pre-pay their April before March 31, 2018. For each of the bills separately, they can get a cash-back of upto Rs 2000.

**Announcing the scheme, BSES spokesperson said,** "While promoting digital payments, it is our continuous endeavour to reward consumers for timely payments of their electricity bills. We regularly work with our partners to launch initiatives that can lead to tangible benefits for our esteemed consumers".

#### Availing the offer

To avail the offer, consumers have to pay their bills from the Paytm website or mobile App and use the promo code BSES2000. The minimum bill amount required to be eligible for the scheme is Rs 100. The amount of cash-back for each of the bills will vary between Rs 10 and Rs 2000. The cash-back will be credited into the consumer's Paytm account within 24 hours of paying each of the bills.

Moreover, apart from E Wallets, consumers can pay their electricity bills conveniently at over 4000 locations, through a wide spectrum of options, including BSES drop boxes, Bharat QR Code (On Bills and Website), Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Money N Mobile and Oxigen outlets, ITZ Cash Cards, Bill Payment Kiosks, Bank counters (IDBI, Bank of Baroda and Equitas), cheque in mail facility & RTGS / NEFT through banks for Key consumers.

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCT.

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