

SPARSH

...enlightening lives

BRPL has been reaching-out to the targeted beneficiaries through a variety of CSR programs. During the month of December, the discom's CSR initiatives continued to make a positive impact through initiatives like Vocational Training Centers and programs on financial inclusion, Tobacco De -Addiction, Yoga and the manufacturing and distribution of Mask and Sanitary napkins.

Over 1100 enrolled in BRPL's Vocational Training Centers

BRPL's Vocational Training Centers continue to enroll students through a positive word of mouth generated by the quality trainings and placements over the years. During December, they enrolled 12 students, taking the total batch-size to 1128 across the various vocational training centres. The students at these VT Centers are undergoing training in various fields, including in Basic & Advance Computers, Beauty Culture, and Fashion Designing & Tailoring through a hybrid model.

Vocational Training Centre	No of students enrolled
Mundka	114
Jaffarpur	110
Nilothi, Nangloi	169
Najafgarh	135
CRPF-Jharoda Kalan	65
Tagore Garden	132
Dhansa Road Jaffarpur	283
Delhi Police CR Park	120
Total	1128



Case Study: Helping Mamta realise her dream of becoming an entrepreneur

Mamta, a resident of Punjabi Bagh, was approached by our NGO partner, and informed about the vocational training centre in Punjabi Bagh, which is being run as a women empowerment initiative by BSES Rajdhani Power Limited. She was also told about the various courses being taught like tailoring, beauty culture and computers and free of cost. As her interest was more into tailoring, she took-up this opportunity to learn and hone her skills.

On completing the six-month tailoring course successfully, she opened up a small shop “New Look Boutique Centre” in a Punjabi Bagh gali to try her luck and earn a living. Slowly and steadily her business grew and today, from earning a paltry monthly income of Rs 5000 earlier, she is able to make anywhere between Rs 55,000 to 60,000 per month, besides being able to afford a two employees.

About her experience with the BRPL VT Centre, Mamta says, *“I am extremely grateful not only to the NGO but also to BSES Rajdhani Power Limited for providing a platform to women like me who are from the underprivileged sections of the society to be economically independent. Such commendable efforts should be appreciated”.*



Yoga camps organised for Police personnel and school staff

For the well-being of our Police personnel and the teaching & the non-teaching staff of government schools, six Yoga camps were organised at several places, including schools, Delhi Cant and a Fire Station. These benefited around 95 people during the month and adding to the existing tally of around 40. The participants were also trained-on simple exercises that they can do at their leisure for their well being.

Location	Beneficiaries
UDAY Office, Dwarka	15
Delhi Fire Service Station, Bhikaji Cama Place.	10
Regional Accounts Office, Western Command (Delhi Cant)	10
Rajkiya Pratibha Vikas Vidyalaya, Dwarka Sector - 10	15
SDMC Girls School, Manglapuri	10
Shahid Captain Sumit Rai Sarvodaya Kanya School, Palam	35



Spreading financial literacy among the needy

For financial literacy among the needy, BRPL, through its CSR programs, is spreading awareness on the financial concepts, personal finance and the management of money amongst the needy. Bank accounts are being opened for the beneficiaries who don't have accounts and are willing to be part of the formal banking system. Around 500 women benefitted from the drive in December and around 3000 so far.



Promoting hygiene and safety: 3860 sanitary napkins and 3669 masks stitched and distributed

Continuing with its theme of hygiene, BRPL is striving to make homemade sanitary napkins and affordable masks accessible to the underprivileged sections. Stitched by BRPL's Self Help Groups, around 3860 sanitary napkins and around 3669 (3 ply) masks were stitched and distributed among the neediest in the month of December. Since April, 12624 sanitary napkins and around 22333 masks have been distributed.



Tobacco De Addiction: Over 75% quit the habit

BRPL has been successfully running a tobacco de addiction campaign for the last few months with a great amount of success. The program being run in association with Dr Sajeela Maini; a renowned expert in the field undertook a camp at Barat Ghar, Tajpur-Pahari, Badarpur, New Delhi on Dec 24, 25, 26 and 27, 2021. Around 65 people participated and of these, Over 75% or 50 quit the habit. So far, around 185 people have participated and 143 have quit the habit December 2021.

