

SPARSH

...enlightening lives

Welcome to yet another issue of Sparsh, the monthly BRPL CSR Newsletter. Apart from sharing the highlights of our regular CSR programs like vocational training centers, yoga camps, manufacturing & distribution of sanitary napkins & masks, during the month, work on a water ATM to provide clean drinking started at the Tigri village. This issue of Sparsh also gives first person accounts and case studies of people who have benefitted from our financial literacy camps.

BRPL's Self Help Groups manufacture & distribute ~ 2.3 lakh sanitary napkins and 1 lakh masks

Continuing with its theme of hygiene, BRPL is striving to make homemade sanitary napkins and affordable masks accessible to the underprivileged sections. Stitched by BRPL's Self Help Groups, around 43650 sanitary napkins and around 3680 (3 ply) masks were stitched and distributed among the neediest in the month of Dec'22. So far, 2.3 lakh sanitary napkins and 1.2 lakh masks have been stitched and distributed.

BRPL's Yoga camps continue to empower mental and physical fitness

For the well-being of our society, a Yoga camp was organised at the Arya Samaj School, Malviya Nagar in South Delhi during December. Around 250 students and faculty benefitted from it. The participants were also trained on simple exercises that they can do at their leisure for their well being. So far, over 3000 people have been benefitted from the Yoga camps since inception of the campaign.



After powering financial literacy among 9000, BRPL's program reach-out to ~500 in December

For powering financial literacy among the needy, BRPL, through its CSR programs, is spreading awareness on the financial concepts, personal finance and the management of money. Bank accounts are being opened for the beneficiaries who don't have accounts and are willing to be part of the formal banking system. Around 500 women benefitted from the drive in Dec'22. So far, ~9000 people, mainly women, have benefitted from the program.

Case Studies on Financial Literacy program: We are sharing a few case studies with people on how their lives improved after attending BRPL's financial literacy program.



Case study 1 Maya Sharma



My name is Maya Sharma, 32, and live in West Delhi's Mohan Garden. After marriage, I shifted to Delhi some 12 years back from Agra. Having studied upto 12 class, since my childhood, I had a dream to do something through which I can earn and help my family. I lived as a housewife but was not happy as my husband's income was not sufficient to fulfil all the needs of our family. I felt helpless due to lack of exposure to the working world and lack of financial knowledge.

I had visited many banks but wasn't able to open a bank account. Whenever I visited any bank, they used to give me a form to fill, which I was unable to do so and there was no one to help. I used to go-back home empty handed without opening the bank account and it was frustrating.

One morning, a lady knocked at my door and requested me to join a session on financial literacy that was being held in the community. I attended

the session and for me, it was like help came from God - to help me fulfill my dreams. During the session, all the financial aspects like online transitions, Net banking, Paytm, Bhim app, etc were covered and explained in such a community friendly mode that all of us understood. We were also educated on how to apply online for availing the benefit of different available Govt schemes.

The financial literacy team of BRPL was so warm and became close to us as if they were from the same community and always ready to help us in any possible manner. I shared about my desire to run a grocery shop with them. They came forward and helped me in every possible manner - be it opening a bank account, making me understand how to maintain all the purchase and sale accounts online, as well as on how to use Paytm, Phone-pay and all other online transaction modes.

Now, I have a bank account with the help of BSES Rajdhani Power Ltd. The bank account and awareness regarding modes of transaction boosted my morale and made me confident in opening a Grocery Store in my vicinity. Today, I use UPI and other online mode for running my business. Now I earn more than ten thousand a month.

Case Study 2

Alka Rastogi



I am Alka Rastogi, 24, living in E Block, Laxmi Park, Delhi. Although I am 10th pass, but was clueless about finances and its online implications. Once I visited one of my relatives in Mohan Garden area and noticed that everyone from the area was talking about financial literacy and inclusion. I was blank with no knowledge of what they were talking about.

If you don't know much about finance, you might behave similarly. Chances are, you don't want to tell anyone that you don't even have a Bank account and there is no money in your hand at the month end. You also don't want to tell anyone that you don't know the difference between online mode of payment and offline mode of payment.

Keeping all the negative feelings in my heart I met with Durgesh, the Financial Literacy Coordinator of

SAVE- BSES Rajdhani Power Ltd. I explained my hidden dream to open a stitching unit of my own so that I can feed my family and the instant reaction from her, was: "If you're clueless about your finances, you're in a good place because when you say that I don't know anything about the subject that means you have crossed the barrier of hesitation. So, here's the good news: You can start taking charge of your financial situation at any time and join our next Financial Literacy session as we've rounded up stories and tips from people who went from being financially illiterate to money-saving champs through availing banking services and by using the online mode of payment".

But I was still skeptical. I didn't think that it really was this simple. I was certain there was a trick or secret no one was willing to share. After attending the sessions to my surprise, I could open a bank account and by the end of the year, saved money and started my own stitching unit and now I am earning 7-8 thousand per month.

Case Study 3

Preeti Sharma



Preeti Sharma, 32, belongs to an under privileged family and lives in Mohan Garden, Uttam Nagar. She was unaware of the financial aspects and its workings as she never had an opportunity. She wanted to save some money in a bank for the future of her children. The barrier in fulfilling her desire was her limited knowledge and access to a bank. She did not even know on how to pen a bank account.

She came to know about the financial literacy project from her neighbour and met the BRPL team which was providing assistance related to bank account opening and other related schemes to the ladies of same community. She was so

impressed the way team was making the ladies aware about the banking process and its importance. She approached the counselor of the project and shared her problem and enrolled for the session. She got all the knowledge about available schemes of Govt. and process of opening a Bank Account & it's day to day operation along with digital mode of payments, etc. During a camp to open bank accounts, she was assisted in form filling and finally her bank account was opened in Punjab & Sindh Bank.

Now she has a Bank Account and has also enrolled for the Atal Pension Scheme, which makes her feel safe and secure for her future. She proudly says now that "I am not going to be a burden for banking services on anyone after taking sessions on Financial Literacy & Inclusion" an initiative of BSES Rajdhani Power Limited.

Case Study (4) Shivam Gupta



My name is Shivam Gupta, 23, a native of Kanoj, U.P. My family shifted to Delhi twenty years back when I was a kid. I stay in Nihal Vihar, Shivram Park, Delhi and have studied upto class eighth. I wanted to do some work of my own but the barrier was having a bank account, for which I was from running pillar to post as I was not having proper documents for the same. I was passing through such a tough time, “no documents, no work, no money” and was in real pain. One day, I saw a team from the BRPL financial literacy program visiting our colony and organising a financial literacy camp. They made us aware

about UPI, Net banking, online transaction, etc along with many schemes of Govt and on how to fill the online forms for availing these schemes. They also guided us on the process of opening of a bank account. I was happy to be the part of the financial literacy & inclusion session. With the help of the BRPL program, was able to manage to get my PAN card and was finally able to open the account with Punjab and Sindh Bank.

Now I am running a vegetable shop in the colony and earning Rs 10000 in a month and using UPI, online banking, Paytm successfully. Happy to share that BSES Rajdhani Power Ltd team not only made us aware but handheld me for getting a PAN and other mandatory documents required for linking us with the banking system for living a graceful life.

After powering dreams of over 8000, BRPL's VT centers training ~1000 youngsters

Apart from supplying reliable electricity, BRPL is also powering dreams of thousands of youngsters from the needy sections of our society through its seven vocational training centers. After equipping over 8000 youngsters, most of them women, BRPL's vocational training centers are currently imparting training to ~1000 more in various fields, including, Basic & Advance Computers, Beauty Culture, Fashion, Designing & Tailoring in a class-room setting. Earlier, in the first batch of this FY, over 800 students successfully completed the program.



Vocational Training Centre	No of students enrolled
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Nilothi, Nangloi	189
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Najafgarh	187
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Jaffarpur	166
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Mundka	155
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Dwarka	120
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Tagore Garden	115
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CRPF(Dwarka)	67
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BRPL starts work on a ATM in Tigri Village, its 6th

With an aim to provide safe drinking water to residents in Delhi, especially the needy section of our society, BSES has started work to install a Water ATM in Tigri (South Delhi). This would be BRPL's 6th water ATM in South and West Delhi. Once operational, it will benefit around 2000 residents in the area by providing them affordable and clean drinking water.



Partnering in the School Mental Health Initiative

BRPL is supporting the School Mental Health Initiative (SMHI) in 20 government schools in South and West Delhi. Keeping in mind that the preventive model for mental health is crucial to create awareness amongst school children at a primary level, the School Mental Health Initiative (SMHI) has been initiated to equip the students with skills that can be employed as they grow up to better manage their mental health and equally contribute to a healthier society.

The project aims to impart life skills training to children from class 6th to 12th in order to build awareness. Moreover, it also uses creative methods to keep students interested and engaged in health-related activities. Around 20000 students will benefit from this program. The mental health component of the children will be headed by trained Mental Health professionals.

