

# SPARSH

...enlightening lives

Apart from the ongoing CSR activities like Self Defence Training for Girls, Tobacco de-addiction, mask and sanitary napkin manufacturing, vocational trainings, renovation of school toilets and crematoriums, during the month, e-tablets were also donated for the use of students of Delhi government schools. Apart from this, BRPL' CSR programs were also acknowledged for their contribution for Covid relief among the needy.

## Over 540 e-tablets handed over to Delhi's Deputy CM

BRPL has been playing its part in the fight against Covid. Continuing with these efforts, BRPL handed-over, 543 e-tablets to Delhi's Hon'ble Deputy Chief Minister, Mr Manish Sisodia in a ceremony recently. These e-tablets were in-turn handed over by the Hon'ble Deputy Chief Minister to the students present on the occasion yesterday. These tablets will facilitate the needy students from government schools to get better access to online education. Others present on the occasion included Mr Jasmine Shah (Director on the Boards of BRPL & BYPL), BRPL CEO Mr Amal Sinha, BYPL CEO Mr P R Kumar and senior officials from BSES and the Department of Education.



## BRPL' community outreach program during Covid recognised

BRPL' CSR program are lending a helping hand to the needy during the Covid-times. These efforts have been recognised by the industry and recently bestowed with the Golden Globe Tigers Award for excellence and leadership under the category 'Best Covid - 19 Solution for Community Care'

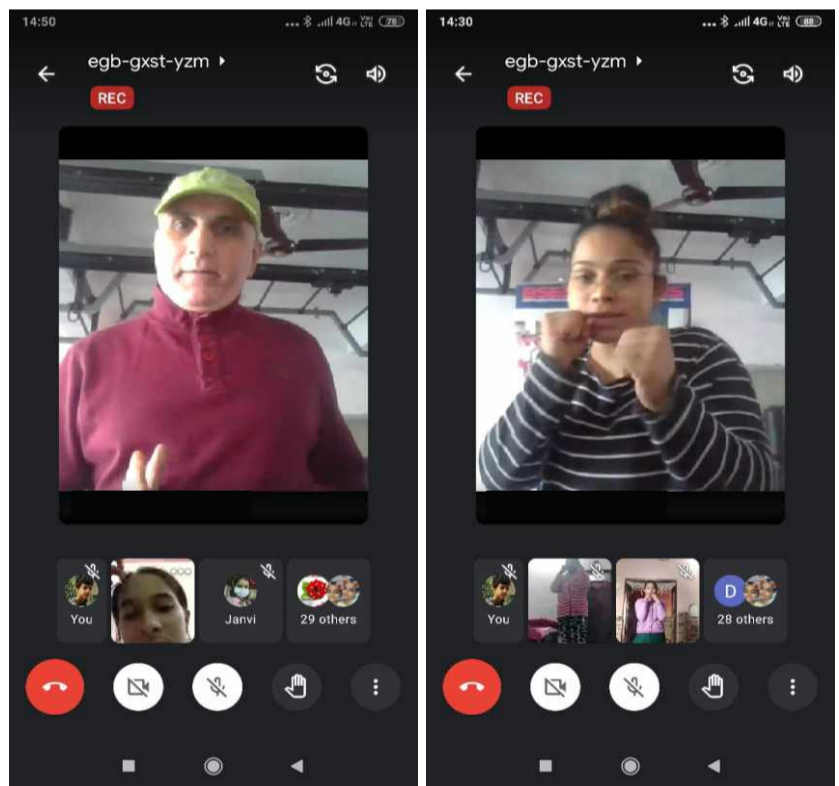


## Around 1000 youngsters look for a brighter future at BRPL Vocational Training Centres

During December, 129 students enrolled at the Vocational Training Centres, taking the total count of enrolled students to nearly 1000. Adapting to the 'new normal, BRPL' Vocational Training Centres are also conducting online trainings apart from the traditional classes on job oriented courses on Computers, Beauty and Tailoring.



## Self Defence Training programs go online



Adapting to the new normal, BRPL' Self Defence Training programs for girls have also gone online. During the month, 170 girls from four different school participated in the online trainings from the comfort and safety of their respective homes. After a

## Over 21,000 Sanitary Napkin and 8500 Masks made & distributed

BRPL promoted Women Self Help Groups are stitching and distributing affordable (& reusable masks) and sanitary napkins. During December, over 8500 masks and over 21000 sanitary napkins were distributed among the needy, taking the total count till now to over 35,500 masks and 21000 sanitary napkins respectively.





## Tobacco De Addiction programs continue to blow a lot of smoke

Though tobacco consumption in India is slated to fall-down to 9.8% by 2025 from a high of 19.4% in 2000 according to a WHO report, it continues to be a huge concern. Globally, cardiovascular diseases (CVD) kill more people than any other cause of death worldwide, and tobacco use and second-hand smoke exposure contributes to approximately 17% of all heart disease deaths.

Alarmed by these statistics, BRPL has been successfully running a tobacco de addiction campaign for the last few months with a great amount of success. The program being run in association with Dr Sajeela Maini; a renowned expert in the field undertook three-camps during the month. A total of 161 people, including women, participated in these camps and of these 132 or a whopping 82% managed to kick the habit.



## Renovating 7 crematoriums under Project Dignity

Doing its bit to give dignity to the departed soul's last journey and to provide comfort to the family and the loved ones during the last rites, BRPL has been renovating crematoriums. Of the 7 crematorium being renovated in Hari Nagar, Uttam Nagar, Khayala, Munirka, Dakshinpuri, Chattarpur and Tuglakabad, renovation work has been completed in Uttam Nagar and Khyala.



## Renovation of school toilets to benefit over 46,000 students

In anticipation of schools opening in the weeks and months ahead, BRPL has been renovating toilets in government schools. In December, 72 toilets were renovated in 33 schools, which will benefit over 18000 students when they rejoin school. Since April, over 200 toilets in 100 schools have been renovated, that will benefit over 46,000 students.



## BRPL supported project wins recognition as a top 100 innovation projects

The efforts of the BRPL supported project, Delhi Police Public Library, have been recognised as one the 'Top 100 impactful innovation (education)' projects by the World Best Brands and Business Awards 2020 organised by the Council for Brand Business Promotion and Research.

