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Press Release**Nearly 10 lakh consumers buy over 55 lakh LEDs in BSES area****Leading to energy savings of over 124 MUs per annum**

BSES in collaboration with EESL (Energy Efficiency Services Limited) is facilitating the distribution of highly subsidised LED bulbs in South, West, East and Central Delhi. Since the launch of the scheme on June 1, 2015, over 55 lakh LED bulbs (and counting) have been distributed in BSES area. These will cumulatively lead to energy savings of a whopping over 124 Million Units per annum (vis-à-vis CFLs).

Of these over 56 lakh LED bulbs, around 37 lakh have been bought by over 6 lakh consumers in BRPL' area of South and West Delhi and around 20 lakh bulbs by over 3.37 lakh consumers in BYPL' area of East and Central Delhi.

	LEDs sold	No of consumers	MUs saved	Top Divisions where maximum LED sales have taken place
BRPL	Around 37 lakh	Over 6 lakh	Over 80	Nehru Place, Alaknanda, Saket, Najafgargh, Tagore Garden and Janakpuri
BYPL	Around 20 lakh	Over 3.37 lakh	Over 44	Laxmi Nagar, Karkardooma, Krishna Nagar, Yamuna Vihar, G T Road and Patel Nagar
Total (BRPL+BYPL)	Over 56 lakh	9.37 lakh	Over 124	

On achieving a milestone of more than 56 lakh LEDs, a BSES spokesperson said, "As a utility with a social commitment, BSES has always been promoting energy conservation aggressively. We are championing the cause of safer, sustainable technologies like LED and roof-top solar net metering. As the cost of LEDs decreases, they offer an exponential potential for energy saving initiatives, positively contributing towards a sustainable and green planet."

"BSES will continue to play an active role in educating consumers in Delhi about smart lighting options"-**added the spokesperson.**

Scheme

Under the scheme, a consumer can now buy LED bulbs of 9 watt at a heavily subsidized price of Rs 65 each. Each of the LEDs is backed by the manufactures' 3 year warranty.

Benefits of LEDs

Use of LED bulbs not only goes a long way in conserving precious electricity, but also leads to huge savings in a household's electricity bill. A LED bulb consumes 50% less electricity than an equivalent CFL and 85% less than an equivalent Incandescent Bulb.

BRPL & BYPL are premier distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCTD

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