

August 4, 2017

## **Press Release**

### **BSES Consumers to Get Free Insurance Worth Rs. One lakh By Simply Paying Three Consecutive Bills Before Due Date on Paytm**

- **Consumers to take advantage of the scheme for next one year**
- **Free Insurance Scheme is valid Till August 15, 2018**
- **Paytm scheme is exclusive for BSES consumers**

Around 40 lakh consumers of BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) can get free Rs 1 lakh personal accidental insurance. All they have to do is pay their electricity bills through Paytm before the due date for three consecutive months. The scheme will continue till August 2018. Moreover, consumers who have paid their bills (before the due day) in May, June and July 2017 through Paytm, will also be eligible for the scheme.

This scheme is being launched by Paytm exclusively for BSES consumers.

**Commenting the success of the scheme, BSES spokesperson said,** " It is our continuous endeavour to come out with pro-consumer initiatives that benefit them in tangible terms. It is an added advantage to people who pay their electricity bills in time".

Apart from E Wallets, consumers can pay their electricity bills conveniently at over 4000 locations, through a wide spectrum of options, including BSES drop boxes, Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Easy Bill, Money N Mobile, Hermes, and Oxigen outlets, ITZ Cash Cards, Bill Payment Kiosks, cheque in mail facility & RTGS / NEFT through banks for Key consumers.

#### **Easy to use**

- Consumer who will pay their three consecutive BRPL bill on Paytm (before the due date) will get annual accidental death coverage.
- Policy period will be valid till 15th Aug 2018. Any consumer getting eligible post 15th August 2017 will be enrolled on a pro-rata basis under the insurance period.
- Consumer would receive a sms within the 1<sup>st</sup> to 15<sup>th</sup> of the following month from the insurance company as soon as he/she will pay its third consecutive BSES Rajdhani /BSES Yamuna electricity bill on Paytm before due date.
- Policy would only be issued to the consumer once the acknowledgement would be given as 'Yes' by consumer in response to the sms received.
- Personal accidental insurance policy would only be on the basis of CA number and hence CA number will be the identification number of an individual insured.



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BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCT.

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