

Synergy

BSES
BSES Rajdhani Power Limited

...a joint venture with GONCTD

July - August 2011

BRPL wishes all customers a Happy Independence Day! Jai Hind!

What's your 'Cool Idea'?

Delhi's power demand is scaling new peaks every other week touching 4994 MW on June 24, 2011, its highest ever. Simple everyday ideas will not only help conserve energy, but also help save you money in the process. Taking a queue, BSES has rolled-out "My Cool Idea", a campaign that engages you, its customers, - eliciting your 'cool' ideas and suggestions to reduce power consumption and encourage energy conservation.



That's not all! These ideas will be uploaded on the BSES' website. The best of ideas will also be carried in Synergy and shared with over 1 crore Delhiites.

So what are you waiting for! Share your ideas with BSES. Log on to www.bsesdelhi.com NOW!

Your 'Cool Ideas'

- We should observe an hour every month as "no electricity hour", wherein we can volunteer not to use any electricity - Nidhi, Hari Nagar
- Replace CRT monitor with a TFT one and switch off the monitor during lunch hour. Also replace normal TV with a LCD or a LED one - Rajender Kumar, Madangir
- Switch off lights while watching TV at home. This will not only save electricity, but also give you a movie theatre feel - Gaurav Bhatia, Mayapuri Phase I
- Have plants on roof tops as they will shield the top floors from the peak summer heat, resulting in less use of air conditioners - Raja Aggarwal - Kalkaji Extension
- Save electricity by unplugging cell phone charger - TV DVD player microwave computer and toaster when you are not using them - Trilok Khanna, Rajouri Garden
- Allow natural light through balcony and windows instead of lighting bulbs during the day time - Shubham Gupta, Uttam Nagar and Imran Khan, Dilshad Colony
- Once in a month, have candle light dinner and save electricity in summers. In winters, number of candlelight dinners can be increased - N. Watal, Panchmahal Awas, IP Extn
- Use more solar power equipment It will automatically reduce electricity consumption - Ankit Sharma, Azad Nagar

For more 'Cool Ideas', please visit our website www.bsesdelhi.com

BRPL champions the cause of the Environment

To commemorate the World Environment Day on June 5, BRPL supported 'Efforts Group' for creating awareness about



the environment. Beginning with a "Walkathon" - comprising residents of Safdaurjung Enclave carrying placards on energy conservation, BRPL also facilitated a presentation on energy saving tips and distribution of CFL's to the residents.

You can lose property over power theft

For the first time ever, the Special Court of Electricity, Tis Hazari, recently issued orders for attachment of property (*Kurki Zabti*) in five cases in Central Delhi.

These people had earlier been booked in separate cases of power theft. After 'settling' their cases at the Lok Adalat and agreeing to pay their respective fines in installments, they had however after the initial 1 or 2 penalty installments, defaulted on paying the full amount of penalty.

Monsoon Advisory

Much to everyone's delight, Monsoons are here again! With them, Monsoon also brings with itself, its own set of unique problems and issues. Due to water-logging, chances of electricity related mishaps and incidents are especially high during the monsoon season. Simple precautions will help you stay safe and go a long way in ensuring incident free monsoons.

BRPL urges you to stay away from all electrical installations like electricity poles, sub-stations, transformers, streetlights etc and educate your children not to play near them, even if they are barricaded. Moreover, if an electric pole is surrounded by water, please stay away from it.

Consumers are also advised to keep a "Tester" at home. If a switch or a wall of your house is wet, do not touch it. First use the "tester" to check if there is an electricity leakage.



We are listening...dial
BRPL - 399-99-707