

March 21, 2017

Press Release

**BSES urges around 40 lakh consumers to “Switch off” during Earth Hour
(Saturday, March 25, 8:30 pm to 9: 30 pm)**

Delhi saved around 230 MW (207 MW in BSES areas) last year

On March 25, 2017, Delhiites will once-again join over a billion people in Mumbai, Los Angeles, London, Hong Kong, Sydney, Rome, Manila, Singapore, Dubai and in over 7000 cities across the six continents around the globe to observe the Earth Hour. They will once again switch off their electrical appliances and non essential lighting fixtures for one hour starting 8: 30 pm (local time) to show their concern for the environment.

Earth Hour 2017 aims to shine the light on climate change. The call for action for Earth Hour 2017 in India is “I am an Earth Hour Super Hero. Are you”. It urges residents to take up the challenge by “Switching Off and Switching onto Solar Energy”.

BSES’ support for Earth Hour

Showing solidarity with the event, BSES is once again actively and whole heartedly supporting and promoting the Earth Hour initiative, as an official supporter for the initiative.

Announcing its support to the event, BSES spokesperson said, “As a responsible organisation, BSES is committed to reduce green house emissions and the impact of global warming. We should all strive for the day, when we don’t need an Earth Hour. BSES and its consumers are once again gearing up to take up the challenge and take the Earth Hour event to greater heights”.

"Promoting the idea of clean environment and green planet, BSES discoms have been actively promoting roof top solar net metering. It was the first discom in Delhi to energise roof-top solar projects. It has energised nearly 300 roof top solar connections, with a sanctioned load of nearly 10 MW so far."- **added the spokesperson.**

BSES appeals to its customers to unequivocally support the event and voluntarily switch off their non-essential electricity on the March 25 for an hour starting 8: 30 pm. On their part, BRPL and BYPL are taking several steps to raise awareness about climate change amongst its customers and employees such as:

(i) Earth Hour message in Synergy – BSES’ monthly/bi-lingual newsletter going to around 40 lakhs customers, (ii) SMS messages to consumers on March 25, 2017, (iii) Promote the event through the web site www.bsesdelhi.com and on their part, BRPL and BYPL will also switch off



all non essential lights at their over 400 offices, spread across an area of around 950 sq kms, during the appointed hour (8:30 to 9:30 pm) on 25March.

Like last year, when Delhi saved around 230MW (207 MW in BSES area), this year too, BSES consumers and Delhiites are once again gearing up to take up the challenge and take the Earth Hour event to greater heights.

Earth Hour is an annual international event created by the WWF (World Wide Fund for Nature/World Wildlife Fund), that urges households and businesses across the world to turn off their non-essential lights and electrical appliances for one hour at the appointed time to raise awareness towards the need to take action on climate change.

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCTD.

Follow BSES on Facebook and Twitter



www.facebook.com/bsesdelhi



<https://twitter.com/BSESDELHI>