BSES

October 5, 2017

Press Release

Around 40 lakh BSES consumers can get-upto Rs 3600 cash-back for timely payment

Timely payments of electricity bills gets more rewarding

BSES offers attractive cash-back scheme in partnership with Mobikwik

New Delhi: Around 40 lakh BSES consumers can get attractive cash-back as a reward for making timely payment of their electricity bills, digitally. For making this possible, BSES Rajdhani Power Limited (BRPL) and BSES Yamuna Power Limited (BYPL) have partnered with Mobikwik. To avail the cash-back, all a consumer has to do is make the payment from Mobikwik's website or Mobile App.

BSES consumers residing in South, West, East and Central Delhi can get loyalty cash-back of 10% or upto Rs 300 per-month, every-month till September 30th, 2018. This means, that over a 12-month period, they can get a cash-back of upto Rs 3600.

To be eligible, they simply have to pay-three consecutive BRPL/BYPL bills each quarter (one bill per month) through the Mobikwik platform. At the end of the month, they will get their cash-voucher, which can be redeemed after the third bill-payment.

According to a BSES spokesperson, "It is our continuous endeavour to reward consumers for timely payments of their electricity bills. We regularly work with our partners to launch initiatives that can lead to tangible benefits for our consumers".

Apart from E Wallets, consumers can pay their electricity bills conveniently at over 4000 locations, through a wide spectrum of options, including BSES drop boxes, Credit & Debit Cards, Net banking, Auto Debit, neighbourhood Easy Bill, Money N Mobile, Hermes, and Oxigen outlets, ITZ Cash Cards, Bill Payment Kiosks, cheque in mail facility & RTGS / NEFT through banks for Key consumers.

BRPL & BYPL are premier power distribution companies and Joint Ventures between Reliance Infrastructure Limited and GoNCT.

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